



EYE-TRENDZ MEDIA GROUP

WU PROTECT YA NECK CANNABIS BRANDING DESIGN PRESENTATION



PAGE INDEX

- SLIDE 2: **LOGO BRANDING STORY**
- SLIDE 3: **LOGO GRAPHIC LAYOUT**
- SLIDE 4: **LOGO DESCRIPTION**
- SLIDE 5: **LOGO DESCRIPTION (CONTINUE)**
- SLIDE 6: **LOGO BRAND DESIGNS (4 OPTIONS)**
- SLIDE 7: **LOGO DESIGN CONCEPTS**
- SLIDE 8: **LOGO BRAND NAME CONCEPTS**
- SLIDE 9: **CONCLUSION AND NEXT STEPS**



Brand Story – Protect Ya Neck Cannabis

“Not just a name. A legacy. A warning. A lifestyle.”

Born from the spirit of resistance, creativity, and raw cultural power, Protect Ya Neck Cannabis is more than just a brand—it's a movement. Inspired by the legendary legacy of the Wu-Tang Clan and the timeless anthem that taught generations to stay sharp, stay woke, and protect what matters, we bring that same energy into the cannabis world. In a world full of noise, watered-down strains, and corporate hype, we protect the purity.

We protect the craft. We protect the culture. We protect you.

🔪 Why “Protect Ya Neck”?

Because in today's world, self-protection is power—from the toxins in our food to the lies in our feeds. Cannabis has always been a healer, a tool of rebellion, a source of peace, and a spark of creativity. We stand on that tradition.

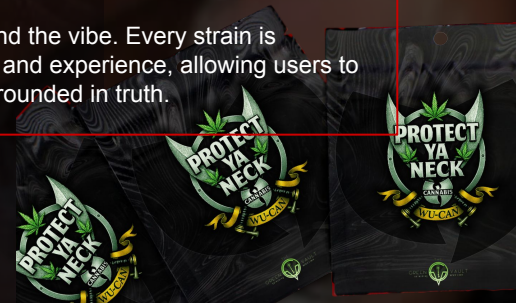
Our name is your reminder:

Protect your energy. Protect your mind. Protect your body. Protect your neck.

🔥 From the Streets to the Strain

Each product under the Protect Ya Neck label is a tribute to the streets that raised us and the voices that shaped us. Whether it's flower, prerolls, carts, dabs, or live rosin, our curated cannabis lines are grown and selected with precision, strength, and integrity—just like the lyrics that inspired the name.

We don't just sell weed—we defend the vibe. Every strain is handpicked for its potency, flavor, and experience, allowing users to elevate their mind while staying grounded in truth.



LOGO GRAPHIC LAYOUT

Graphic depiction

The Product Name

The Strain of Weed Name

The Weed Brand Name





Full Logo Description for “Protect Ya Neck” Cannabis Brand



This striking and culturally rooted logo design represents the “Protect Ya Neck” cannabis brand, an homage to the legendary Wu-Tang Clan fused with the strength, resilience, and creativity of premium cannabis culture.

Core Visual Elements

1. Central Typography – “PROTECT YA NECK”

The bold, metallic 3D text “PROTECT YA NECK” dominates the upper center of the design, referencing the iconic Wu-Tang Clan anthem. This phrase evokes protection, awareness, power, and legacy—perfect for a cannabis brand grounded in self-empowerment and cultural authenticity.

2. Crossed Blades & Shield Background

Behind the central text are two large crossed scimitars with sharp silver textures and green cannabis leaves laid artistically across the blades. These swords suggest strength and protection—key themes of the brand.

The background is a circular steel shield with a hexagonal mesh texture, reinforcing the idea of defense, heritage, and craftsmanship.

3. Wu-Tang “W” Symbol – Product Customization Zone

At the base of the central text lies the Wu-Tang Clan’s iconic “W” logo, modified to include the word “CANNABIS” in a classic serif font.

This center area is designed to be a customizable product label. While it currently reads “CANNABIS,” this space will change depending on the specific strain or product type featured. For example, it will be updated with:



Strain names (e.g., OG Kush, Lemon Haze)

Product types such as: **>Flower** **>Prerolls** **>Carts (vape cartridges)** **>Dabs** **>Infused pre roll** **>Live rosin**

This allows the logo to evolve as a dynamic identity badge that adapts with each product release, maintaining brand consistency while highlighting the specific offering.





Full Logo Description for “Protect Ya Neck” Cannabis Brand



4. Bottom Ribbon – Brand Line Identification

At the very bottom of the design, a golden ribbon banner wraps around the swords with the text “WU-CAN.” However, this section is fully customizable and serves as the space where the names of different cannabis brands or product lines will be featured.

Whether launching collaborations with other growers, private label series, or strain-specific product tiers, this ribbon will display the name of each cannabis brand, product edition, or exclusive line, providing flexibility for expansion and branding across: *Retail partnerships - Special edition drops - Cross-branded marketing efforts.*

Color Scheme & Mood

The logo uses a strong, grounded color palette:

- Steel grays and metallic silvers symbolize strength and durability.
- Deep blacks provide contrast and seriousness.
- Lush greens (from cannabis leaves) highlight natural purity.
- Gold ribbons and sword hilts add a touch of prestige and luxury, reinforcing the premium nature of the brand.

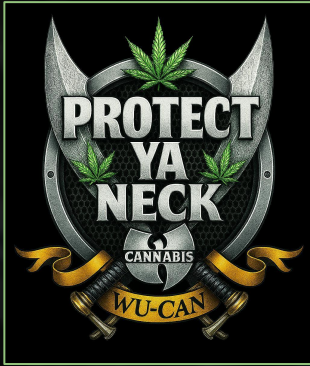
Overall Brand Identity

This logo powerfully merges the raw energy of hip-hop history with the modern, evolving world of legal cannabis. It stands as a symbol of authenticity, strength, and cultural respect. With customizable product and brand placement zones, it serves as a modular stamp of quality for an expansive and evolving cannabis empire.

It is ideal for packaging, merchandising, brand collaborations, and marketing—bringing a dark, mystical, and high-impact visual identity to every product it touches.

Brand Logo Design– Protect Ya Neck Cannabis

1. LOGO DESIGN 1 PYN707



2. LOGO DESIGN 2 PYN443



3. LOGO DESIGN 3 PYN171



4. LOGO DESIGN 4 PYN244



Logo Design Concepts– Protect Ya Neck Cannabis

5. LOGO DESIGN PYNBEE



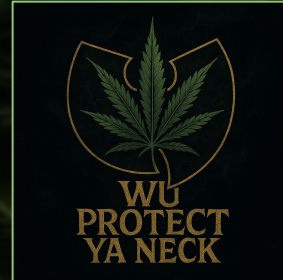
7. LOGO DESIGN VENOMX



6. LOGO DESIGN PYN444



8. LOGO DESIGN PYNWUU



Product Naming Concepts for Cannabis Line



This section presents a strategic overview of unique, culturally-inspired cannabis strain names, developed to align with brand identity, consumer engagement, and market differentiation.

SUPANOMIC

(inspired by: **5 Percenter Supreme Mathematics + street wisdom**)

Strain type: *Sativa-dominant hybrid*

Meaning: A fusion of "Supreme" and "Economics," this strain represents mental elevation and power through knowledge, balance, and productivity. It's that wake-up-your-third-eye type of gas—built for masterminds and builders alike. Smoke it to plot, plan, strategize, and mobilize.

SILKWU

(inspired by: **Shaolin Kung Fu + Wu-Tang soul**)

Strain type: *Indica*

Meaning: "Silkwu" blends *silk* (symbol of grace and ancient Chinese mastery) with *Wu* (from Wu-Tang and Wu-De, martial virtue). Smooth, sedative, and lethal in stealth—like a monk in motion. Perfect for meditative evenings and disciplined vibes.

BLAKRA

(inspired by: **Black power + chakras + spiritual alignment**)

Strain type: *Balanced hybrid*

Meaning: A blend of "Black" and "Chakra," this strain centers around Black consciousness, healing, and inner alignment. It's grounded, soulful, and high-vibrational—ideal for healing sessions, music creation, or deep reflection. Flower with a purpose.

CIPHERION

(inspired by: **Hip-hop cyphers + divine circles of knowledge**)

Strain type: *High-THC hybrid*

Meaning: "Cipherion" channels the sacred circle—where knowledge is built, bars are spit, and wisdom is exchanged. Heavy-hitting and mentally expansive, it's the go-to for late-night ciphers, freestyle sessions, or building with the Gods on the block.

Conclusion & Next Steps

Thank you for taking the time to review the proposed logo concepts. Each design has been thoughtfully crafted to reflect the strategic vision, cultural resonance, and brand integrity aligned with your company's goals.

As we move toward finalization, your feedback is not only welcomed—it is essential. Please review the presented logo options carefully and respond with one of the following:

- The approved logo number (e.g., Logo Concept 2) you would like to move forward with,
- Or indicate if you'd like to request minor adjustments to a specific design for refinement.

Should you wish to explore revisions—whether it be typography, color treatment, layout, or iconography—please provide as much detail as possible so we can make precise enhancements that meet your expectations while preserving design intent and brand consistency.

You may contact us directly at Jay@eye-trendz.com or by phone at 206-790-1973 with your decision, questions, or notes regarding next steps.

We look forward to your approval and are fully prepared to make any necessary refinements to ensure the final logo authentically represents your brand.

Jay@eye-trendz.com
206-790-1973 / 310-867-4029
EYE-TRENDZ MEDIA GROUP LLC
Los Angeles CA

