

WU PROTECT YA NECK CANNABIS BRANDING DESIGN PRESENTATION



ENTERTAINMENT INVESTMENT PROPOSAL

THE RETURN 2 *The fall of the Iron Fist*

Presented By: Eye-Trendz Media Group LLC
Prepared For: 10shot Management & Green Vault
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EXECUTIVE SUMMARY

The Return 2 is a feature-length urban action thriller and the official sequel to *The Return*, a cult classic that has garnered over **1.7 million organic views** on Tubi and Amazon Prime since its 2023 debut. Building upon the strength of its predecessor, *The Return 2* is designed for **high-impact streaming success** across global platforms and aims to capitalize on the powerful, loyal viewership of the urban genre.

We are offering a **\$20,000 investment opportunity** to an aligned cannabis brand seeking **full-spectrum product placement and residual lifetime marketing** through the film's global distribution. The investment includes **visual, verbal, and subconscious branding**, exclusive **opening and end credits**, and a **custom promotional media package**.

WHY THIS IS A SMART ENTERTAINMENT INVESTMENT

1. Guaranteed Lifetime Exposure

- Your brand will be embedded into the **narrative, visuals, and environment** of *The Return 2*.
- This is **not a one-time ad**—your product will be viewed repeatedly by audiences across years of global streaming.

2. Top-Tier Streaming Distribution

- Distribution confirmed across:
 - **Tubi**
 - **Amazon Prime Video**
 - **Hulu**
 - **TVEI**
 - **Pico Streaming**
 - **Youtube TV**
- Combined platform reach: **Over 400 million global users.**



3. Proven Audience Demand

- *The Return* achieved **1.7M+ views** without paid marketing.
- Projected views for *The Return 2*:
 - **3M – 5M** within 12 months of release
 - **10M+ lifetime views** through ongoing distribution and syndication.

4. Target Audience = Core Cannabis Market

- **Demographic:** Black Americans, age 18–55
- **Cultural Fit:** Urban, hip hop, and hood film genre followers — a market deeply aligned with marijuana consumption and lifestyle.
- Viewers of this genre **consume, support, and promote** cannabis brands that reflect their culture.

DELIVERABLES INCLUDED WITH YOUR INVESTMENT

1. ON-SCREEN PRODUCT PLACEMENT

- Product/brand will appear **every 25 minutes** during the 1hr 45min runtime (minimum 4 key scene integrations).
- **Verbal dialogue mentions** of the brand by cast.
- **Product-in-hand visuals** (rolling, smoking, passing, showing).
- **Background branding:** on props, walls, apparel, and set design.

2. CREDIT PROMOTIONS

- **Opening Credits:** "Brought to you by [Brand Name]"
- **End Credits:** Full brand logo and sponsor mention in the "Official Sponsors" section.



3. MERCHANDISE CO-BRANDING

- Brand logo featured on:
 - T-Shirts
 - Posters
 - Stickers
 - Social media art
 - Hats, flyers & more
- Logo integration will be included in all promotional materials.

4. SOCIAL MEDIA & DIGITAL PROMO PACKAGE

- **4 custom 60-second branded promotional videos** featuring:
 - Your product
 - Film cast
 - Cross-branded messaging
- Videos distributed through:
 - *The Return 2* official pages
 - Cast & crew social media
 - Partner pages
 - Ad spend targeting urban entertainment & cannabis audiences

CELEBRITY TALENT INCLUDED

Celebrity involvement ensures organic buzz, viral reach, and brand trust among cannabis-forward fans.

JAMAL WOOLARD

Best known for playing The Notorious B.I.G. in the biopics *Notorious* (2009) and *All Eyez on Me* (2017).

Gained major recognition for his accurate portrayal and physical transformation for the role. Originally an underground Brooklyn rapper known as Gravy before acting.



BENZINO

Co-owner of *The Source* magazine – A major hip-hop publication that influenced the culture heavily in the '90s and early 2000s.

Rapper and producer – Known for his solo work and as part of the group *Made Men*.

Public feuds – Particularly his highly publicized beef with Eminem, which brought him significant media attention.



WU CAPPADONNA

Wu-Tang Clan affiliate – Officially considered a member of the group, known for his appearances on classic albums like *Ironman* and *Wu-Tang Forever*. Solo artist – Released albums like *The Pillage* (1998) which reached the Billboard charts. Unique lyrical style – Known for his stream-of-consciousness flow and slang-heavy rhymes



MEKHI PHIFER

Wu-Tang Clan affiliate – Officially considered a member of the group, known for his appearances on classic albums like *Ironman* and *Wu-Tang Forever*. Solo artist – Released albums like *The Pillage* (1998) which reached the Billboard charts. Unique lyrical style – Known for his stream-of-consciousness flow and slang-heavy rhymes



MARKETING VALUE PROJECTION & R.O.I. POTENTIAL

Viewership Estimate	Conversion Rate	Sales Estimate (Avg. \$30/cart)
3,000,000 viewers	0.5%	\$450,000
5,000,000 viewers	0.5%	\$750,000

- Even a modest **0.5% conversion rate** yields **six-figure product sales**.
- Viewers may **consume content multiple times**, increasing residual product awareness.
- This investment equates to a **branded feature film commercial** that plays worldwide for years.

FILM PRODUCTION TIMELINE

- **Principal Photography:** July 30 – August 10, 2025
- **Post-Production:** August – October 2025
- **Global Streaming Launch:** Fall 2025

LEGAL TERMS & PAYMENT INSTRUCTIONS

This proposal serves as an Entertainment Investment Memorandum. A formal Entertainment Sponsorship & Licensing Agreement will be issued upon agreement. It will outline:

- *Non-equity investment exchange for deliverables*
- *Branding rights & usage*
- *Merchandising provisions*
- *Content ownership retained by Eye-Trendz Media Group LLC*



NEXT STEPS

To confirm your interest and secure your exclusive placement in *The Return 2*, please contact:

Jay Sommerville

Writer | Director | Producer
Eye-Trendz Media Group LLC
 jay@eye-trendz.com

To Initiate Investment:

By Check:

Payable to:

Eye-Trendz Media Group LLC

3804 Panorama Drive
Bakersfield, CA 93306

By Bank Transfer:

- **Routing Number:** 322273722
- **Account Number:** 10030000262565
- **Bank:** Valley Strong Credit Union
- **Account Holder:** Eye-Trendz Media Group LLC

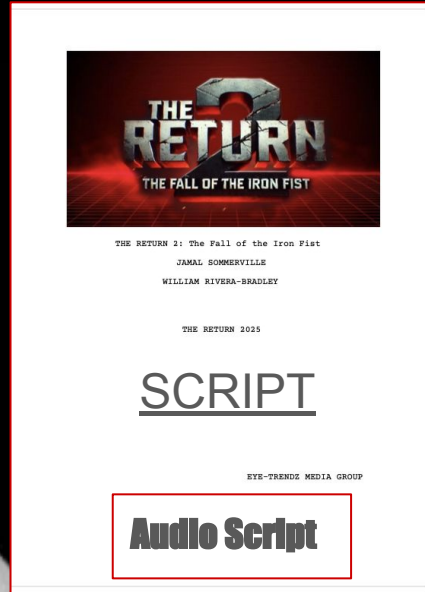
THE RETURN 2 - 56 PAGE FULL FEATURE FILM SCRIPT

[CLICK HERE TO SIGN NDA](#)

[CLICK HERE TO SIGN LETTER OF INTENT](#)

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MR
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STUDIOS